

Public Political File Checklist

#1311490

Issue/Advertiser Mulvaney, Mick

☒ original order from buyer/rep - Date of Original Order 10/7/16

☒ schedule

☒ rates booked

☒ candidate/issue name

☒ station order

☐ schedule

☐ rates charged

☐ candidate/issue name

☒ List of committee officers

☒ traffic information (spot content)

| Revision Dates | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Communication refers to _____

☒ invoice

☐ final schedule

☐ rates charged

☐ LUR changes documented (if any)

Station Contact information

Tim Weaver

tweaver@wltx.com

803-647-0235 (8:30am – 5:30pm Eastern)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
| WLTX | 10/6/16 |

I, Le Fye,
 being/on behalf of: Mick Mulvaney,
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------------------|----------------|-----------------|
| | | | Schedule attached | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Starboard Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pat Jenkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/16

Le Frye

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Le Fye
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Le Fye
signature of candidate or authorized committee

Le Fye

printed name

10/6/16

date

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



WLTX-TV
6027 Garners Ferry Road
Columbia, SC 29209
(803)776-3600

www.wltx.com

And:

Starbroad Communications
1043 Barr Road
Lexington, SC 29072

| | | | | |
|--|---------------------------------------|--|--|--------------------------------|
| Product MULVANEY FOR CONGRESS | | Contract / Revision 1311490 / | | Alt Order # 08412207 |
| Contract Dates 10/09/16 - 10/15/16 | | Estimate # | | |
| Advertiser Mick Mulvaney | | Original Date / Revision 10/07/16 / 10/07/16 | | |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash | | |
| Property WLTX | Account Executive Jim Quinn | Sales Office Telerep Philade | | |
| Special Handling | | | | |
| Demographic Adults 35+ | | | | |
| | | Total Ratings 61.00 | | |
| Ady Code | Advertiser Code R348 | Product 1/2 | | |
| Agency Ref 32887AG | Advertiser Ref 89078 | | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------|---------------|-----|--------------|-----------|-------------------|
| N 1 | WLTX | 10/10/16 | 10/14/16 | Local News @ 5a M-F | 5-6a | | :30 | | | | NM | 4 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | 4 | | | \$85.00 | 2.10 | | | | |
| N 2 | WLTX | 10/10/16 | 10/14/16 | CBS This Morning | 7-9a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | 3 | | | \$125.00 | 4.90 | | | | |
| N 3 | WLTX | 10/09/16 | 10/09/16 | CBS Sunday Morning | 9-1030am | | :30 | | | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | 1 | | | \$165.00 | 4.80 | | | | |
| N 4 | WLTX | 10/09/16 | 10/09/16 | Face the Nation | Face the Nation | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | 1 | | | \$200.00 | 2.50 | | | | |
| N 5 | WLTX | 10/10/16 | 10/14/16 | Local News @ 11p M-F | 11-1135p | | :30 | | | | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | MTWTF-- | 3 | | | \$275.00 | 8.30 | | | | |
| N 6 | WLTX | 10/15/16 | 10/15/16 | Sat News 19 Late News | 11-1130p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | 1 | | | \$225.00 | 5.70 | | | | |
| Totals | | | | | | | | | | | 61.00 | 13 | \$2,130.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/15/16 | 13 | \$2,130.00 | (\$319.50) | \$1,810.50 |
| Totals | 13 | \$2,130.00 | (\$319.50) | \$1,810.50 |

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.

REP HEADLINE# 8412207 #1311490

NEW

ADD *** ORIGINAL REV#0 ***

DELETE

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 1043 BARR ROAD
ADDRESS LEXINGTON, SC 29072

START DATE-OCT9/16 END DATE-OCT15/16 WK-1

REP:

NEW ORDER

TOTAL: \$2,130

PLEASE CONFIRM

THANKS, ALEC

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

1 M-F 500A-600A 30 10/10 10/14
PROGRAM : WLTN NEWS 19 @5A
RA35+ : 2.1
CON COM1: WLTN NEWS 19 @5A
2 M-F 700A-900A 30 10/10 10/14
PROGRAM : CBS THIS MORNING
RA35+ : 4.9
CON COM1: CBS THIS MORNING

| BS | REP | LN# | CD | DAYS | BEGIN TIME | END TIME | LNTH | DATE | BEGIN DATE | END DATE | CLS | SEC | PLAN | PLAN PRICE | SPT /WK | RATE | SPOT | STATION CD | STS | SPOT /LIN |
|----|-----|-----|----|------|------------|----------|------|------|------------|----------|-----|-----|------|------------|---------|------|------|------------|-----|-----------|
|----|-----|-----|----|------|------------|----------|------|------|------------|----------|-----|-----|------|------------|---------|------|------|------------|-----|-----------|

4 \$85.00 4

3 \$125.00 3

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP
OCT7/16 10.52 *** WLTN-TV ***

BIAS#
1/AGENCY#
2/ADVERTISER#
3/PROD# EST#
20/EOS 4/SLS#
5/REP#
21/BILL WK. MO-SU
63/PCON 64/ACON
11/RATE CARD
14/ORDER TYPE
57/CO-OP TYPE
59/STATE TAX
STARBOARD COMMUNICATIONS
POLI/M MVLVANEY/R/CON/SC
MVLVANEY FOR CONGRSS
JIM QUINN
- PHILADELPHIA
9/AREA
10/BILL CODE
16/BYR - LE PRICE
17/RTG SVC - NSI
CO-OP KEY D/P REC#
58/CITY TAX

REP HEADLINE# 8412207

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT. FROM REP

OCT7/16 10.52
 *** WLTIX-TV ***

| BS LN# | REP LN# | CD | DAYS | BEGIN TIME | END TIME | PTRN | LNTH | DATE | BEGIN DATE | END DATE | CLS | SEC | PLAN | PRICE | SPT | RATE | STATION | CD | SC# | STS | SPOT | SPOT /LN |
|--------|---------|----|------|------------|----------|------|------|------|------------|----------|-----|-----|------|-------|-----|------|---------|----|-----|-----|------|----------|
|--------|---------|----|------|------------|----------|------|------|------|------------|----------|-----|-----|------|-------|-----|------|---------|----|-----|-----|------|----------|

| | | | | | | | | | | | | | | | | | | | | | | |
|---|--|--|-----|------------|--|--|----|-------|-------|--|--|--|--|--|---|----------|--|--|--|--|--|---|
| 3 | | | SUN | 900A-1030A | | | 30 | 10/09 | 10/09 | | | | | | 1 | \$165.00 | | | | | | 1 |
|---|--|--|-----|------------|--|--|----|-------|-------|--|--|--|--|--|---|----------|--|--|--|--|--|---|

PROGRAM : CBS SUNDAY MORNING
 RA35+ : 4.8
 CON COM1: CBS SUNDAY MORNING

4 SUN 1030A-1100A

PROGRAM : FACE THE NATION

RA35+ : 2.5

CON COM1: FACE THE NATION

5 M-F

1100P-1135P

30 10/10 10/14

3 \$275.00

PROGRAM : WLTIX NEWS 19 @ 11

RA35+ : 8.3

CON COM1: WLTIX NEWS 19 @ 11

6 SAT

1100P-1130P

30 10/15 10/15

1 \$225.00

PROGRAM : WLTIX NEWS 19 @ 11

RA35+ : 5.7

CON COM1: WLTIX NEWS 19 @ 11

OCT/16 \$2,130.00

CONTRACT TOTAL
 TOTAL SPOTS

\$2,130.00
 13

MARKET TOTALS \$7,100 WLTIX 30% WOLO 10% WIS 55% WZRB 0% WACH 5% WKTC 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*